30-DAY LOGO CHALLENGE

30 days. *30 logos.*

01 Ice Creamery ☐	02 Flower Shop ☐	03 Combat Gym ☐	04 Car Wash ☐	05 Hair Salon ☐	06 Construction Co. ☐
07 Animal Icon ☐	08 Seafood Restaurant ☐	09 E-Sports Team ☐	10 Photography Studio ☐	11 Dating App ☐	12 Bike Company ☐
13 Airlines ☐	14 Disney Character ☐	15 Pizzeria ☐	16 Jewelry Store ☐	17 Zoo ☐	18 Basketball Team ☐
19 Cosmetics Brand ☐	20 Co-working Space ☐	21 Winery ☐	22 Logo Redesign ☐	23 Guitar Store ☐	24 Skating Park ☐
25 Bank ☐	26 Beach Resort ☐	27 Coffee ☐	28 Clothing Brand ☐	29 Energy Company ☐	30 Monogram ☐

HOW TO USE

Choose a day. Pick a name. Design your logo.

Click a card to open its brief. Tick its box when you finish.

Tick a box, then save the PDF. Use a PDF reader that supports forms, such as Adobe Acrobat Reader.

DAY

01

OF 30

THE CHALLENGE

Ice Creamery

CHOOSE A NAME

Froot Scoop / The Creamery / Hundreds

THE BRIEF

This ice creamery is known for their multiple flavors, hundreds of fruity toppings, and delicious waffle cones.

DAY

02

OF 30

THE CHALLENGE

Flower Shop

CHOOSE A NAME

Flor / Oasis / Flourish

THE BRIEF

This flower shop is known for their huge, colorful bouquets and beautiful assortment of roses.

DAY

03

OF 30

THE CHALLENGE

Combat Gym

CHOOSE A NAME

Juggernaut / Akimbo / The Hook

THE BRIEF

This gym is home to some of the best fighters and runs 24/7 with complete equipment and an expertise in their boxing training program.

DAY

04

OF 30

THE CHALLENGE

Car Wash

CHOOSE A NAME

Auto Lush / Wally’s / Alpine

THE BRIEF

This car wash is known for their advanced cleaning technology and machinery that gets vehicles cleaned in less than 10 minutes.

DAY

05

OF 30

THE CHALLENGE

Hair Salon

CHOOSE A NAME

Bienetique / Nueva / Gant

THE BRIEF

This salon is known for their wide range of services and multiple products on hair care catered to women.

DAY

06

OF 30

THE CHALLENGE

Construction Company

CHOOSE A NAME

Modul / Constructo / Brix

THE BRIEF

This construction company is known for their pre-fabricated homes that allow for easy and quick building without sacrificing quality.

DAY

07

OF 30

THE CHALLENGE

Animal Icon

YOUR STARTING POINT

Any animal of your choice

THE BRIEF

Design an icon for any animal that you like, feel free to experiment with the shapes and how detailed or simple you want it to look!

DAY

08

OF 30

THE CHALLENGE

Seafood Restaurant

CHOOSE A NAME

Noshu / Barsea / The Deep

THE BRIEF

This seafood restaurant is famous for their fresh, deep sea catch, particularly their crabs and other shellfish.

DAY

09

OF 30

THE CHALLENGE

E-Sports Team

CHOOSE A NAME

Manta / Blitz / Cactus Gaming

THE BRIEF

This team has a reputation for their quickness and aggressive strategies across multiple video games.

DAY

10

OF 30

THE CHALLENGE

Photography Studio

CHOOSE A NAME

Lumiere / Kodex / Vantage

THE BRIEF

This photography studio specializes in shooting clean, simple, and beautiful portraits for models.

DAY

11

OF 30

THE CHALLENGE

Dating App

CHOOSE A NAME

Cupid / Katch / Flock

THE BRIEF

This dating app helps you find the perfect partner by connecting with one person at a time through AI analysis of personalities and interests.

DAY

12

OF 30

THE CHALLENGE

Bike Company

CHOOSE A NAME

Trek / Cybil / Cyclo

THE BRIEF

This company sells high quality bikes made of recycled plastic for daily use and traveling through cities.

DAY

13

OF 30

THE CHALLENGE

Airlines

CHOOSE A NAME

Onyx / Aero / Seqair

THE BRIEF

This airline is recognized for their light fares, safety measures, punctuality, and a vast selection of international flights.

DAY

14

OF 30

THE CHALLENGE

Disney Character

YOUR STARTING POINT

Any Disney character

THE BRIEF

Design a logo for your favorite Disney character, or other characters of your choice! Could be from an anime or other networks!

DAY

15

OF 30

THE CHALLENGE

Pizzeria

CHOOSE A NAME

Crusta / Mozo’s Pizza / Slici

THE BRIEF

This pizzeria is known for their multiple choices of high quality cheese and a buffet of wild toppings.

DAY

16

OF 30

THE CHALLENGE

Jewelry Store

CHOOSE A NAME

Amaz / Marie / Vorfreude

THE BRIEF

This jewelry store is famous for their engagement rings and high grade diamonds that have kept them in business since 1892.

DAY

17

OF 30

THE CHALLENGE

Zoo

CHOOSE A NAME

Zoolan / Big Blue / Avazoo

THE BRIEF

This zoo is known for their aviary and keeping over a hundred species of birds safe and taken care of.

DAY

18

OF 30

THE CHALLENGE

Basketball Team

CHOOSE A NAME

Flaming Falcons / Soaring Squirrels / Brutal Bulldogs

THE BRIEF

This basketball team is recognized for their relentless bully ball playstyle.

DAY

19

OF 30

THE CHALLENGE

Cosmetics Brand

CHOOSE A NAME

D’orin / Tende / Amoura

THE BRIEF

This cosmetics brand is known for their facial skincare products.

DAY

20

OF 30

THE CHALLENGE

Co-working Space

CHOOSE A NAME

Hive / Co-Lab / Thinkbox

THE BRIEF

This co-working space was established as a building capable of hosting hundreds of employees on multiple floors to ensure productivity and a variety of amenities.

DAY

21

OF 30

THE CHALLENGE

Winery

CHOOSE A NAME

Verita / Eden / Sauv

THE BRIEF

This company is known for their premium red wine originating from Australian grapes.

DAY

22

OF 30

THE CHALLENGE

Logo Redesign

YOUR STARTING POINT

Any brand

THE BRIEF

Redesign the logo of any brand you want, whether you think they need a retouch or you just want to create something for fun! Take from any industry or country you like.

DAY

23

OF 30

THE CHALLENGE

Guitar Store

CHOOSE A NAME

Strums / Blueside / Cous

THE BRIEF

This store is recognized for their high quality acoustic guitars made of durable wood that service famous artists and beginners alike.

DAY

24

OF 30

THE CHALLENGE

Skating Park

CHOOSE A NAME

Ollie’s / Sidewall Park / Burg

THE BRIEF

This skating park is known for its open air, a total area of 7,000 square meters, multiple ramps, ledges, bowls, and designated areas to relax and enjoy good company.

DAY

25

OF 30

THE CHALLENGE

Bank

CHOOSE A NAME

Plutus / Aeon / Midas

THE BRIEF

This bank is known for their reputation of keeping money secure and with a high percentage of interest rates, keeping clients wealthy and happy.

DAY

26

OF 30

THE CHALLENGE

Beach Resort

CHOOSE A NAME

Aloha / Bora / Bluewaves

THE BRIEF

This beach resort is situated on a private island with clear blue waters, soft white sand, and a delicious seafood selection.

DAY

27

OF 30

THE CHALLENGE

Coffee

CHOOSE A NAME

Bean & Brew / Vera / Lacaffe

THE BRIEF

This coffee shop is famous for their pour-over methods and appreciation for the art of brewing a good cup for people that enjoy good coffee.

DAY

28

OF 30

THE CHALLENGE

Clothing Brand

CHOOSE A NAME

Casper / Hestia / Tundra

THE BRIEF

This clothing brand is known for their signature white coats that are thin but equipped with highly effective insulation for the winter season.

DAY

29

OF 30

THE CHALLENGE

Energy Company

CHOOSE A NAME

Sola / Helios / Icaro

THE BRIEF

This energy company is famous for their utilization of solar energy to help households save money while keeping the environment clean.

DAY

30

OF 30

THE CHALLENGE

Monogram

YOUR STARTING POINT

Your beautiful name

THE BRIEF

Create a monogram (combination of two or more letters in a single mark) for your first and last name. If you already have a logo, maybe do one for a friend!

Made it to 30? Share your collection with #kc_logoschallenge.